## **CLAIMS**

The invention claimed is:

1. A rotatable closure for a container comprising:

a generally cylindrical sidewall, said sidewall in part defining an aperture extending through said sidewall, said sidewall including a lower section and an upper section, said lower section having a smaller diameter than said upper section,

a circular top wall coupled to the top of said sidewall, said top wall extending substantially horizontally outward from said sidewall to form a first rim;

a cavity wall coupled to said top wall and to said sidewall at said aperture thereby forming an open-ended cavity.

- 2. The closure of claim 1 wherein said top wall further includes a first finger notch.
- 3. The closure of claim 2 wherein said top wall further includes a second finger notch.
- 4. The closure of claim 1 further including a guide mark positioned on said top wall overtop said cavity.

- 5. The closure of claim 1 wherein said closure is formed from plastic.
- 6. The closure of claim 1 further including a second rim coupled to the top of said sidewall and extending substantially vertically.
  - 7. A container for storing consumer products, said container comprising:

a container body, said container body having a generally cylindrical body sidewall and a generally round bottom wall, said body sidewall having a closure securing portion at its top that is folded inwardly and downwardly so that it is in contact with the body sidewall portion below said closure securing portion, said body sidewall in part defining a first aperture extending through said sidewall; and

a closure portion coupled to said container body, said closure portion including a generally cylindrical closure sidewall, said closure sidewall in part defining a second aperture extending through said closure sidewall, said closure sidewall including a lower section and an upper section, said lower section having a smaller diameter than said upper section, said closure further including a circular top wall coupled to the top of said sidewall, said top wall extending substantially horizontally outward from said sidewall to form a first rim; said closure further including a cavity wall coupled to said top wall and to said sidewall at said aperture thereby forming an open-ended cavity;

wherein said lower section of said closure sidewall engages said body sidewall below said closure securing portion of said body sidewall so as to prevent upward movement of said closure portion and said first rim engages the top of said sidewall so as to prevent downward movement of said closure portion; and

wherein said closure portion may be axially rotated so that first aperture and second aperture are aligned.

- 8. The container of claim 7 wherein said closure top wall further includes a first finger notch.
- 9. The container of claim 8 wherein said closure top wall further includes a second finger notch.
- 10. The closure of claim 7 further including a guide mark positioned on said closure top wall overtop said cavity.
- 11. The container of claim 7 wherein said closure portion is formed from plastic.
  - 12. The container of claim 7 wherein said body portion is formed from plastic.

- 13. The container of claim 7 wherein said body portion is formed from paperboard.
  - 14. A rotatable closure for a container comprising:
  - a generally cylindrical sidewall, said sidewall in part defining an aperture extending through said sidewall, said sidewall including a lower section and an upper section, said lower section having a smaller diameter than said upper section, said sidewall including a rim coupled to the top of said sidewall, said rim extending substantially horizontally outward;
    - a circular bottom wall coupled to the bottom of said sidewall;
  - a cavity wall coupled to said bottom wall and to said sidewall at said aperture thereby forming an open-ended cavity.
- 15. The closure of claim 14 wherein said cavity wall include at least one grip pad.
- 16. The closure of claim 14 further including a guide mark positioned on said cavity wall.
  - 17. The closure of claim 14 wherein said closure is formed from plastic.

18. A container for storing consumer products, said container comprising:

a container body, said container body having a generally cylindrical body sidewall and a generally round bottom wall, said body sidewall having a closure securing portion at its top that is folded inwardly and downwardly so that it is in contact with the body sidewall portion below said closure securing portion, said body sidewall in part defining a first aperture extending through said sidewall; and

a closure portion coupled to said container body, said closure portion including a generally cylindrical closure sidewall, said closure sidewall in part defining a second aperture extending through said closure sidewall, said closure sidewall including a lower section and an upper section, said lower section having a smaller diameter than said upper section, said sidewall including a rim coupled to the top of said sidewall, said rim extending substantially horizontally outward, said closure portion further including a circular bottom wall coupled to the bottom of said closure sidewall, said closure portion further including a cavity wall coupled to said bottom wall and to said sidewall at said aperture thereby forming an open-ended cavity;

wherein said lower section of said closure sidewall engages said body sidewall below said closure securing portion of said body sidewall so as to prevent upward movement of said closure portion and said rim engages the top of said sidewall so as to prevent downward movement of said closure portion; and

wherein said closure portion may be axially rotated so that first aperture and second aperture are aligned.

pad.	19.	The closure of claim 18 wherein said cavity wall include at least one grip
cavity wall.	20.	The closure of claim 18 further including a guide mark positioned on said
	21.	The closure of claim 18 wherein said closure is formed from plastic.
plastic.	22.	The container of claim 18 wherein said body portion is formed from
paperboard.	23.	The container of claim 18 wherein said body portion is formed from